

our region our giving



philanthropy in the
greater washington region



in partnership with



FOUNDATION
CENTER

Knowledge to build on.

july 2012

WASHINGTON

Regional Association of

GRANTMAKERS

In 2010, our region began to see the light at the end of the tunnel after years spent in the ominous darkness of the recession.

In last year's edition of *Our Region, Our Giving*, we estimated gains in local funders' giving and assets in 2010. With final IRS data now available, we are very glad to say that we underestimated.

The following report takes an in-depth look at the latest certified giving data for our region. We explore giving and asset trends in each of the region's jurisdictions and look at local philanthropic leaders. We also rank the fifty locally-based nonprofits that received the most funding from the region's grantmakers in four categories: arts and humanities, education, health, and human services.

Finally, we look at estimates of philanthropy in 2011. They suggest that we haven't yet achieved economic stability. Still, our region's funders continue to step up to meet the challenges facing our area.

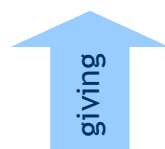
We hope you find this year's *Our Region, Our Giving* to be a useful and informative picture of philanthropy in the Greater Washington region.

Best,



Tamara Copeland
President
July 2012

a snapshot of philanthropy in the greater washington region in 2010

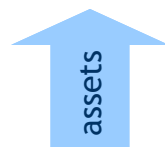


Our region's funders increased their giving

2.1% to \$877.6 million
from \$859.8 million in 2009

giving leaders

The Community Foundation for the National Capital Region
\$62.97 million



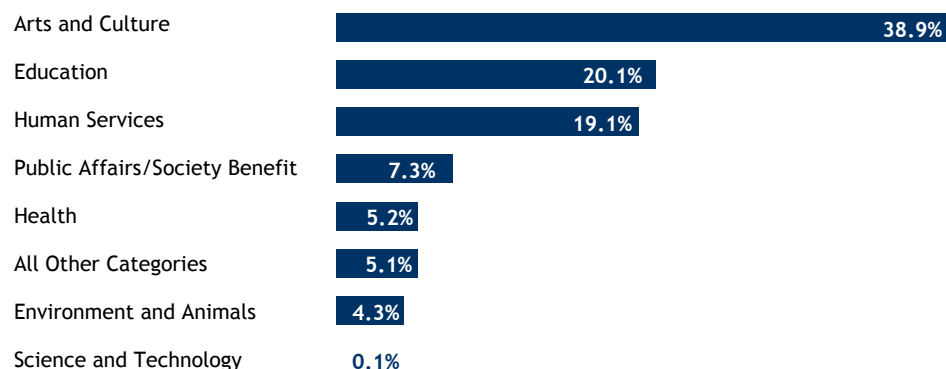
Funders' assets in our region increased

7.7% to \$12.8 billion
from \$11.9 billion in 2009

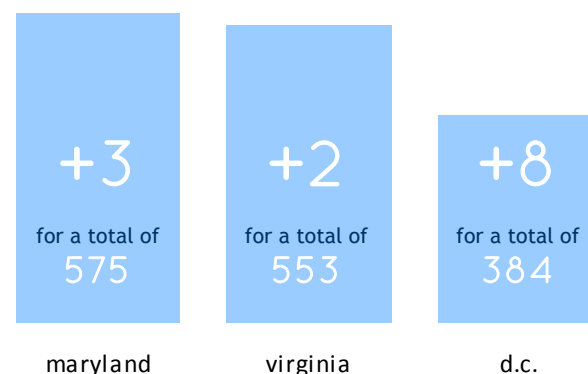
asset leaders

The Morris and Gwendolyn Cafritz Foundation
\$649.2 million

grants by subject area



change in the number of foundations

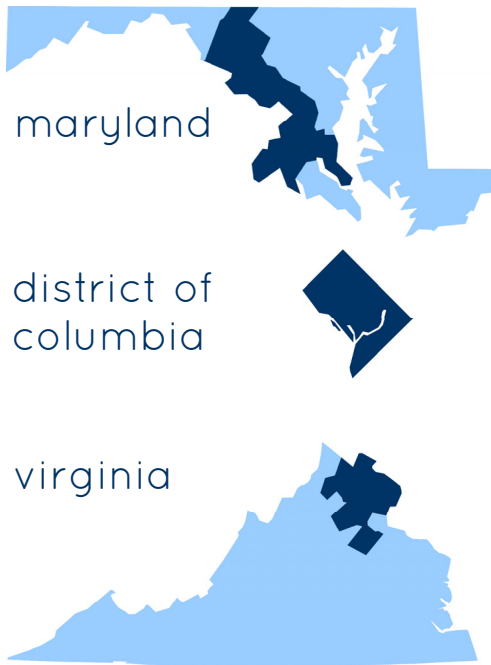


Source for all data: The Foundation Center
Giving and asset leaders exclude operating foundations. Grants by subject area represent grants made by funders located in the Greater Washington region to recipients located in the same area.

change in giving and assets in the greater washington region in 2010

2.1%
giving
increase

7.7%
asset
increase



TOTAL	\$877,588,485	2.1%	\$12,804,049,898	7.7%
MARYLAND	\$241,328,975	-19.0%	\$4,113,950,946	14.3%
Calvert	929,746	-31.5%	27,445,461	-11.4%
Charles	438,493	-3.2%	4,014,668	27.4%
Frederick	8,148,852	-20.2%	115,561,664	10.1%
Montgomery	225,668,154	-19.2%	3,861,898,669	15.2%
Prince George's	6,143,730	-6.0%	105,030,484	-0.9%
WASHINGTON, D.C.	\$405,412,370	11.0%	\$6,060,149,183	5.2%
VIRGINIA	\$230,847,140	17.4%	\$2,629,949,769	3.9%
Alexandria City	6,004,990	-0.4%	134,869,736	9.9%
Arlington	54,027,350	44.2%	449,885,775	14.5%
Clarke	191,750	-1.2%	24,269,533	7.8%
Culpeper	242,770	49.0%	3,395,422	21.2%
Fairfax	114,065,497	17.8%	855,120,027	-2.7%
Fairfax City	9,103,478	-7.2%	243,470,274	0.8%
Falls Church City	1,493,055	45.0%	53,655,693	2.3%
Fauquier	14,603,911	103.7%	90,781,398	16.9%
Fredericksburg City	791,846	-11.0%	18,235,800	17.1%
Loudoun	24,491,104	-21.1%	636,479,439	5.8%
Manassas City	954,100	-4.1%	10,134,941	-6.6%
Prince William	4,755,757	-2.0%	92,003,394	-0.1%
Spotsylvania	82,180	-9.0%	17,626,856	-11.2%
Warren	39,352	8.7%	21,481	-35.5%

Source: The Foundation Center

our region, our giving 2012 3

leaders in total giving

1. The Community Foundation for the National Capital Region (DC)	CM	\$62,969,894	+25%
2. The Freedom Forum, Inc. (DC)	OP	41,126,918	-25%
3. The Ellison Medical Foundation (MD)	OP	38,964,726	+25%
4. Arthur S. DeMoss Foundation (DC)	IN	35,271,848	new to region
5. New Mighty Foundation (DC)	OP	29,177,945	+44%
6. Public Welfare Foundation, Inc. (DC)	IN	23,476,197	+5%
7. The Morris and Gwendolyn Cafritz Foundation (DC)	IN	23,041,084	+7%
8. The Sherman Fairchild Foundation, Inc. (MD)	IN	22,935,740	-11%
9. Jack Kent Cooke Foundation (VA)	IN	19,020,073	-23%
10. The Mitchell P. Rales Family Foundation (VA)	IN	18,602,779	+441%
11. Robert H. Smith Family Foundation (VA)	IN	16,667,520	+53%
12. Freddie Mac Foundation (VA)	CS	14,052,127	+7%
13. The Gottesman Fund (DC)	IN	13,921,375	+14%
14. The Wyss Foundation (DC)	IN	13,237,330	-6%
15. Searle Freedom Trust (DC)	IN	12,365,616	+18%
16. The J. Willard and Alice S. Marriott Foundation (MD)	IN	12,303,959	-48%
17. Charles G. Koch Charitable Foundation (VA)	IN	12,257,639	+55%
18. Wallace Global Fund II (DC)	IN	10,835,023	+16%
19. Sheila C. Johnson Foundation, Inc. (VA)	IN	8,910,805	+338%
20. Eugene and Agnes E. Meyer Foundation (DC)	IN	8,489,825	+2%

1. The Freedom Forum, Inc. (DC)	OP	\$867,021,671	+1%
2. The Morris and Gwendolyn Cafritz Foundation (DC)	IN	649,238,051	+10%
3. Diana Davis Spencer Foundation (MD)	IN	609,202,819	+16%
4. Jack Kent Cooke Foundation (VA)	IN	554,365,737	+7%
5. The J. Willard and Alice S. Marriott Foundation (MD)	IN	523,637,528	+103%
6. The Sherman Fairchild Foundation, Inc. (MD)	IN	486,855,838	+10%
7. Public Welfare Foundation, Inc. (DC)	IN	468,558,354	+5%
8. The Community Foundation for the National Capital Region (DC)	CM	368,358,325	+2%
9. Glenstone Foundation (DC)	OP	351,452,960	same*
10. The Gottesman Fund (DC)	IN	258,945,062	+9%
11. Arthur S. DeMoss Foundation (DC)	IN	238,121,792	new to region
12. Charles G. Koch Charitable Foundation (VA)	IN	206,497,763	+42%
13. The Claude Moore Charitable Foundation (VA)	IN	196,055,172	same*
14. Eugene B. Casey Foundation (MD)	IN	192,976,735	+2%
15. Eugene and Agnes E. Meyer Foundation (DC)	IN	179,496,020	+19%
16. The Laszlo N. Tauber Family Foundation (MD)	IN	169,104,893	+12%
17. Wallace Genetic Foundation, Inc. (DC)	IN	167,962,024	+124%
18. Wallace Global Fund II (DC)	IN	163,297,650	+1%
19. Freddie Mac Foundation (VA)	CS	130,155,024	-3%
20. Searle Freedom Trust (DC)	IN	121,297,567	+39%

* For organizations listed as *same*, no new IRS data has been made available since last year's report.

arts and culture

In 2010, local funders awarded grants to the following local arts and culture organizations totaling **\$87,893,375**

1. Newseum (DC)	\$52,400,882
2. Glenstone Foundation (DC)	15,849,956
3. Phillips Collection (DC)	5,411,000
4. John F. Kennedy Center for the Performing Arts (DC)	4,199,000
5. National Gallery of Art (DC)	2,569,000
6. Washington Opera (DC)	1,072,000
7. Shakespeare Theater (DC)	300,552
8. Levine School of Music (DC)	257,285
9. National Trust for Historic Preservation (DC)	257,000
10. United States Holocaust Memorial Museum (DC)	220,000
Washington Performing Arts Society (DC)	220,000
12. Atlas Performing Arts Center (DC)	215,000
13. Mount Vernon Ladies Association (VA)	212,800
14. Life Pieces to Masterpieces (DC)	210,000
Wolf Trap Foundation for the Performing Arts (VA)	210,000
16. Washington Ballet (DC)	205,000
17. Smithsonian American Art Museum (DC)	200,000
18. GALA Grupo de Artistas Latino Americanos (DC)	162,500
Signature Theater (VA)	162,500
20. American University (DC)	160,000
21. Corcoran Gallery of Art (DC)	157,000
22. Woolly Mammoth Theater Company (DC)	152,500
23. World Arts Focus (MD)	151,400
24. Cultural Development Corporation of the District of Columbia (DC)	150,000
Imagination Stage (MD)	150,000

Media Research Center (VA)	150,000
27. DC Arts and Humanities Education Collaborative (DC)	130,000
Round House Theater (MD)	130,000
29. Studio Theater (DC)	122,500
30. Trust for the National Mall (DC)	120,000
31. Strathmore Hall Foundation (MD)	117,500
32. WETA-Greater Wash. Educational Telecommunications Assoc. (VA)	117,000
33. Washington Drama Society (DC)	115,000
34. National Symphony Orchestra (DC)	110,000
Patricia M. Sitar Center for the Arts (DC)	110,000
36. Cultural Tourism DC (DC)	105,000
37. American Independent News Network (DC)	100,000
American Revolution Center (DC)	100,000
Community Preservation and Development Corporation (DC)	100,000
Ford's Theater (DC)	100,000
Strathmore Hall Arts Center (MD)	100,000
Wash. DC Martin Luther King, Jr. National Memorial Project Fd. (DC)	100,000
43. Americans for Tax Reform Foundation (DC)	99,000
44. Dance Institute of Washington (DC)	95,000
Festivals DC (DC)	95,000
46. Dance/USA (DC)	92,000
47. Washington Theater Awards Society (DC)	90,000
48. Young Playwrights Theater (DC)	85,000
49. CityDance Ensemble (DC)	80,000
50. Student Free Press Association (VA)	75,000

Source: The Foundation Center, 2011. Based on all grants of \$10,000 or more awarded by a sample of 37 larger Washington, D.C., area foundations.

education

In 2010, local funders awarded grants to the following local education organizations totaling

\$39,903,758

1. American Friends of the Hebrew University (DC)	\$5,610,000
2. George Mason University Foundation (VA)	5,033,800
3. Marriott Foundation for People with Disabilities (MD)	3,590,943
4. University of Maryland College Park Foundation (MD)	3,167,691
5. Charles E. Smith Jewish Day School of Greater Washington (MD)	2,415,000
6. Barbara Bush Foundation for Family Literacy (DC)	2,125,913
7. Saint Albans School for Boys (DC)	1,679,730
8. George Washington University (DC)	1,493,334
9. SEED Foundation (DC)	1,085,000
10. DC Public Education Fund (DC)	975,139
11. Communities in Schools National Office (VA)	785,000
KIPP DC: Key Academy (DC)	785,000
13. District of Columbia College Access Program (DC)	755,000
14. Higher Achievement Program (DC)	672,800
15. Center City Consortium (DC)	600,000
16. College Summit (DC)	590,000
17. Cornerstone Schools of Washington, DC (DC)	542,600
18. Community College of the District of Columbia (DC)	450,000
Washington Area Women's Foundation (DC)	450,000
20. New Israel Fund (DC)	435,000
21. Mount Saint Mary's University (MD)	404,000
22. Teach for America (DC)	380,000
23. Catholic University of America (DC)	350,000
24. Saint Patrick's Episcopal Day School (DC)	343,036
25. University of Maryland Foundation (MD)	315,000

26. Georgetown University (DC)	308,960
27. Center for College Affordability and Productivity (DC)	300,000
28. CentroNia (DC)	265,000
29. Northern Virginia Community College Educational Foundation (VA)	251,473
30. Child and Family Network Centers (VA)	250,000
31. Takoma Academy (MD)	246,231
32. Don Bosco Cristo Rey High School (MD)	225,000
33. Washington Middle School for Girls (DC)	220,000
34. Center for Inspired Teaching (DC)	215,000
35. DC SCORES (DC)	210,000
36. Friendship Public Charter School (DC)	204,000
Loudoun Education Foundation (VA)	204,000
38. Live It Learn It (DC)	185,000
39. Boys and Girls Clubs of Greater Washington (DC)	175,000
40. Advocates for Justice and Education (DC)	165,000
Lift Communities (DC)	165,000
Potomac School (VA)	165,000
43. American Council of Trustees and Alumni (DC)	159,312
44. George Mason University (VA)	150,000
Inova Health System Foundation (VA)	150,000
46. John Nevins Andrews Seventh-Day Adventist School (MD)	145,723
47. New Leaders for New Schools (DC)	140,000
48. Frederick County Public Schools (MD)	130,073
49. Gonzaga College High School (DC)	120,000
National Cathedral School (DC)	120,000

Source: The Foundation Center, 2011. Based on all grants of \$10,000 or more awarded by a sample of 37 larger Washington, D.C., area foundations.

health

In 2010, local funders awarded grants to the following local health organizations totaling:

\$9,665,688

1. Hebrew Home of Greater Washington (MD)	\$2,000,000
2. Medical Illness Counseling Center (MD)	789,434
3. Children's National Medical Center (DC)	591,830
4. Planned Parenthood of Metropolitan Washington, DC (DC)	455,000
5. PlayPumps International (DC)	373,243
6. Mary's Center for Maternal and Child Care (DC)	305,000
7. District of Columbia Primary Care Association (DC)	305,000
8. Water Advocates (DC)	250,000
9. Metro TeenAIDS (DC)	235,000
10. Center on Budget and Policy Priorities (DC)	234,200
11. Primary Care Coalition of Montgomery County (MD)	230,000
12. National Rehabilitation Hospital (DC)	205,000
13. Center for Health Policy Development (DC)	200,000
14. Arlington Free Clinic (VA)	165,000
15. Center for Public Integrity (DC)	150,000
Pregnancy Aid Centers (MD)	150,000
17. La Clinica del Pueblo (DC)	145,000
Saint Catherine's Nursing Center (MD)	145,000
19. Global Water Challenge (DC)	125,000
Unity Health Care (DC)	125,000
Working America Education Fund (DC)	125,000
22. Alexandria Neighborhood Health Services (VA)	115,000
DC Appleseed Center for Law and Justice (DC)	115,000
Spanish Catholic Center (DC)	115,000
25. Greater Baden Medical Services (MD)	110,000

26. Food and Friends (DC)	100,000
Galen Institute (VA)	100,000
28. Center for Health and Gender Equity (DC)	92,400
29. Woodley House (DC)	90,762
30. Judge David L. Bazelon Center for Mental Health Law (DC)	90,000
31. Saint Luke's House (MD)	85,955
32. Children's Inn at NIH (MD)	82,050
33. William Wendt Center for Loss and Healing (DC)	80,000
34. Frederick County Health Care Coalition (MD)	76,914
35. Amyotrophic Lateral Sclerosis Association (MD)	75,000
Family Health and Birth Center (DC)	75,000
National Physicians Alliance Foundation (VA)	75,000
National Women's Law Center (DC)	75,000
Science Communication Network (DC)	75,000
Whitman-Walker Clinic (DC)	75,000
41. Frederick Memorial Healthcare System (MD)	72,780
42. Georgetown University Hospital Foundation (DC)	71,000
43. Children's Hospital Foundation (DC)	70,000
44. CommonHealth ACTION (DC)	68,000
45. Accelerate Brain Cancer Cure (DC)	67,993
46. Way Station (MD)	65,127
47. Mental Health Association of Montgomery County (MD)	64,000
48. Alzheimer's Association (VA)	60,000
Child Center and Adult Services (MD)	60,000
Washington Hospital Center Foundation (DC)	60,000

Source: The Foundation Center, 2011. Based on all grants of \$10,000 or more awarded by a sample of 37 larger Washington, D.C., area foundations.

human services

In 2010, local funders awarded grants to the following local human service organizations totaling:

\$20,156,466

1. Insurance Institute for Highway Safety (VA)	\$1,600,332
2. Latin American Youth Center (DC)	1,163,851
3. National Center for Children and Families (MD)	987,526
4. Fisher House Foundation (MD)	971,500
5. Northern Virginia Family Service (VA)	665,348
6. Montgomery County Coalition for the Homeless (MD)	593,145
7. Community of Hope (DC)	526,710
8. NHP Foundation (DC)	525,000
9. So Others Might Eat (DC)	514,369
10. Bread for the City (DC)	501,602
11. Bright Beginnings (DC)	490,522
12. Transitional Housing Corporation (DC)	466,346
13. Doorways for Women and Families (VA)	441,674
14. Four-H Council, National (MD)	425,000
15. Boys and Girls Clubs of Greater Washington (DC)	410,000
16. N Street Village (DC)	407,507
17. Miriam's Kitchen (DC)	405,666
18. Working America (DC)	400,000
19. United Community Ministries (VA)	361,037
20. DC Central Kitchen (DC)	357,806
21. Interfaith Works (MD)	348,835
22. Carpenter's Shelter (VA)	341,096
23. Community Council for the Homeless at Friendship Place (DC)	335,210
24. Calvary Women's Services (DC)	316,056
25. Catholic Charities of the Archdiocese of Washington (DC)	310,223

26. Bill of Rights Institute (VA)	303,909
27. Center for Effective Public Policy (MD)	300,000
National Park Service (DC)	300,000
29. Urban Alliance Foundation (DC)	297,000
30. Good Shepherd Housing and Family Services (VA)	289,559
31. Reston Interfaith (VA)	277,878
32. Jewish Social Service Agency (MD)	270,000
33. Covenant House Washington, DC (DC)	260,309
34. Capital Area Food Bank (DC)	255,000
35. American Rights at Work Education Fund (DC)	250,000
Campaign for Youth Justice (DC)	250,000
Pretrial Justice Institute (DC)	250,000
38. Horton's Kids (DC)	245,000
39. New Hope Housing (VA)	244,883
40. Samaritan Ministry of Greater Washington (DC)	240,651
41. National Alliance to End Homelessness (DC)	236,130
42. Asian Pacific American Legal Resource Center (DC)	235,000
Food Research and Action Center (DC)	235,000
Justice Policy Institute (DC)	235,000
45. Arlington Street People's Assistance Network (VA)	221,222
46. City Year Washington, DC (DC)	220,000
Coalition for Nonprofit Housing and Economic Development (DC)	220,000
48. Mary House (DC)	219,659
49. City First Enterprises (DC)	218,000
50. Martha's Table (DC)	215,905

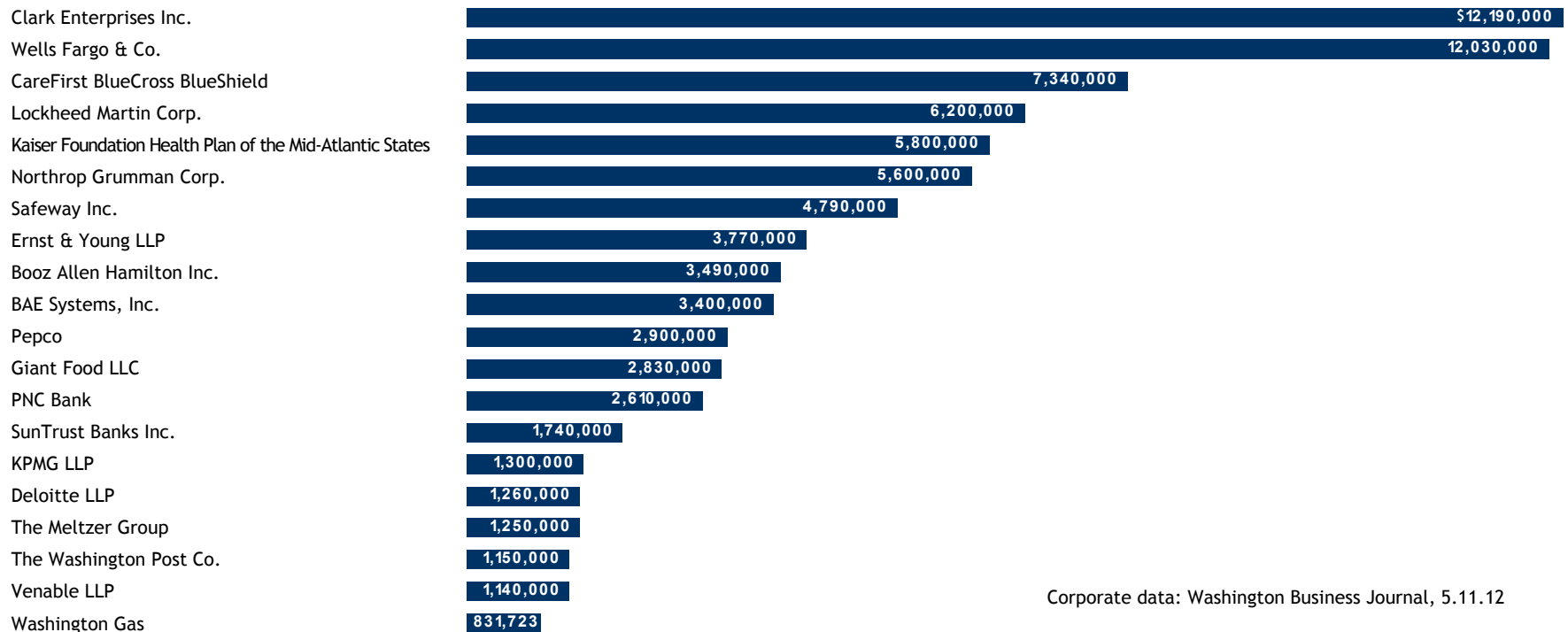
Source: The Foundation Center, 2011. Based on all grants of \$10,000 or more awarded by a sample of 37 larger Washington, D.C., area foundations.

2011 estimates

Despite positive gains made in 2010, the economy's continuing instability appears to have had a negative impact on philanthropy in the Greater Washington region in 2011 - though fortunately only a slight one. According to estimates calculated for the Washington Regional Association of Grantmakers by the Foundation Center, giving decreased by 0.1% - from \$877.6 million in 2010 to \$876.4 million in 2011. Assets also dropped 0.1% - from \$12.8 billion in 2010 to \$12.79 billion in 2011.

-0.1% giving decrease
-0.1% asset decrease

top corporate givers in 2011



Corporate data: Washington Business Journal, 5.11.12

about the washington regional association of grantmakers

The Washington Regional Association of Grantmakers promotes and supports effective, strategic, and efficient charitable investment in the Greater Washington region. We partner with governments, businesses, and nonprofits, build strong relationships between grantmakers and grantseekers, and serve as an advocate and voice for philanthropy. Our members include independent foundations, community foundations, charitable trusts, corporate foundations, and corporate giving programs.

about the report

Our Region, Our Giving features the latest available comprehensive foundation data for the Greater Washington region. Data becomes available roughly 15 months after the end of a calendar year due to variations in fiscal years and time needed to gather data from IRS forms.

Data research for this report was conducted by the Foundation Center on behalf of the Washington Regional Association of Grantmakers, with the exception of the Top Corporate Givers 2011 list, which was originally published in the *Washington Business Journal* on 5.11.12.

Sampling base for giving and asset data: The Foundation Center's database includes all non-terminated independent, corporate, community, and operating foundations. Sources of data for these foundations include IRS information returns (Form 990-PF), foundation reports, and information reported to the Foundation Center on annual surveys of selected foundations. Assets are stated at market value. Total giving amount includes grants, scholarships, and employee matching gifts. It does not include all qualifying distributions, e.g., loans, PRIs, set-asides, and program or other administrative expenses.

Sampling base for top area grant recipients: This search set is based on the Foundation Center's circa 2010 grants sample database, which includes all grants of \$10,000 or more awarded to organizations by a sample of 1,384 of the largest private and community foundations. For community foundations, only discretionary and donor-advised grants are included. Grants to individuals are not included in the file. Recipients are determined to be eligible for these lists based on their location and funding received from locally-based funders.

Region: For this report, the Greater Washington region consists of Washington, D.C.; Calvert, Charles, Frederick, Montgomery, and Prince George's counties in the state of Maryland; Arlington, Clarke, Culpeper, Fairfax, Fauquier, Loudoun, Prince William, Spotsylvania, Stafford, and Warren counties as well as City of Alexandria, City of Fairfax, City of Falls Church, City of Fredericksburg, and City of Manassas in the state of Virginia.

This report was made possible through generous support from Capital One.

